

Open House

June and November

ASEAN+ TRAVEL FEST



1 June to 30 November 2022





Up to USD 280

Earn USD 5 For Every SM Completed, Maximum 24 SM Per Open House

BONUS ACHIEVEMENT TIERS PER OPEN HOUSE

Minimum 10 SM = USD 5 Bonus | Minimum 20 SM = USD 10 Bonus

SM EARLY BIRD BONUS PER OPEN HOUSE

Secure 10 SM within 48 hours of mutual request opening and receive a bonus USD 10, with at least 10 completed SM.

Leaderboard Winners

Top Buyers With The Highest Points Win Prizes

	Open House	Destination / Brand Festival	Training Certification*^	Mission To Win*
How To Earn Points	June and November	July, August, September and October	August to September	July and October
Visit Exhibition Booth & Explore Exhibitor Materials	2	2	2	2
Walk-in Meets (WM)	2	2		
Watch Themed Streaming Content	2			
Watch Live Sessions		2		
Watch On-Demand Content		2		
Watch Training Content			2	
Attend Mini Roadshows		2		



All points accumulated will count towards a Grand Ranking Total

where top point earners win prizes at the end of the 6-month event



^{*} Prize winners will be selected by lucky draw
Only scores of at least 80% in the online quiz will
qualify for the lucky draw

[^] Plus receive a Digital Certificate of Participation By achieving 80% on the online training quiz